



WHO WE ARE

A Leading resource for outdoor adventure education committed to cultivating leaders, individual and community development, and serving the environment



VISION

To Enrich Lives and Create a Better World



CORE VALUES

Personal Responsibility, Courage, & Respect For All



MISSION

IBC is committed to cultivating leaders of today and tomorrow through individual and community development and creating a connection to nature

Our History

1998
MAT
Founded

2008-2012
Community stepped up to save IBC

2012
MAT enrollment hits 450, Cordwood Cottage constructions begins, Applied for 501C3

2015
Broke ground on Borah Basin Building

2019
After school program began, Sahn 5th grade program enrollment hits 95% from 3 counties, 450 kids

2005
MAT bought Base Camp

2009
First Festival

2014
501C3 status granted

2018
5th grade program began

2020
Outdoor Hispanic Leaders (OHL) program started

2020
COVID - IBC runs more programs than ever due to demand

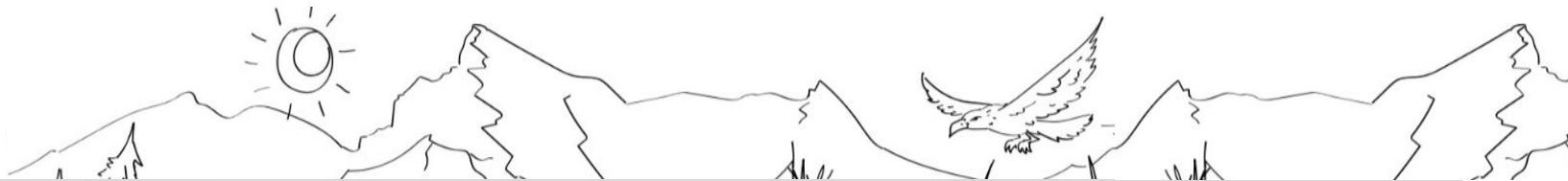
Our Programs



Mountain Adventure Tours (MAT)

5th Grade Outdoor Program

Outdoor Hispanic Leaders (OHL)

Out-of-School & After School Program



Goals	Year 1 - 2021	Year 3 - 2023	Year 5 - 2025
 Programs	Create 'Rites of Passage' Program Expanded Year-Round Programs at Roots Executive Leadership Programming Family Programming Increase diversity involvement by 15%	IBC Curriculum in Blaine County School District Expand 5th grade program to all adjoining counties IBC Mentoring program between big and little IBCers	Representative population diversity participation in IBC programming National summer leadership camp National Unplug and Campout Night
 People, Process, & Assets	Finish Project Plans for Big Lost Campus Main Lodge Roll out marketing plan Employ 3 full-time staff	Complete Big Lost Campus Main Lodge Employ 5 full-time staff National 501c3 Partners	Big Lost Campus used year round Facilities all alternative energy Employ 10 full-time staff
 Revenue	Launch Capital Campaign \$750,000 for 2021 SingleFly Fishing Fundraiser \$600,000 in Revenue	Complete Capital Campaign \$3,000,000 total Expand corporate partnerships \$1 million in Revenue	Increase facility rental income with completed Big Lost Campus \$2 million in Revenue



5 - 10 Year Goals



Programs

- **Expand the programming** we offer
- Increase access to our programming to people of **all income brackets and cultural backgrounds**
- Widen and diversify our target demographic to **include the adult market**
- Broaden mission outreach through **strategic partnerships** and collaborations with other organizations and partners



People, Process, & Assets

- Establish a collaborative process to **align, set, and monitor goals**
- Determine best methods to **allocate resources** to support achievement of goals
- Develop the **Big Lost Wilderness Campus** infrastructure to accommodate **year-round usage**



Revenue

- Expand and **diversify funding sources**
- Increase revenue to **\$2 million by 2025**

